

Goondiwindi Golf Day

On Friday 8th Feb I was part of a very successful and enjoyable day the New Holland and CNH Capital sponsored Black Truck and Ag, Goondiwindi customer Golf Day.

The event was Huge success with 110 golfers in attendance of which approx. 60 were local farmers with a mixture of New Holland owners and competitive owners.

The Golf Day was played as an “Ambrose” competition. Meaning all players Tee off, the best shot is selected and players hit again from the best shot. Teams were broken up into 4 (2 per Golf Buggy) and each team had a “Golf Pro”

(or Bloody good player) which sure did help for the “Novice” players like myself.

The Goondiwindi course is a Par 71 (71 shots to play 18 holes) and the best team played the 18 holes with 56 shots. “Amazing”. My team won the “Bradman” award for last place with 69 shots. I bet we had the most fun though!!!

There were prizes for each of the 18 holes, strategically placed New Holland product scattered all around the course and of course the “Beer Buggy” was a New Holland 120UDR Utility Vehicle.

This is a very good example of how to run a successful day that was not entirely product focused. It gave everyone the opportunity to mingle together and talk about the machines on the course and their experience with NH product and Black Truck and Ag in a positive and happy atmosphere.

I would like to thank Michael Watt and his team in Goondiwindi for a “Bloody” Brilliant and most enjoyable day.

And I would also like to thank Mark Massingham, Chris Slade and Kate Van Helsdingen for flying the New Holland Flag with me.

If any dealer has any thoughts on running an event like this or similar New Holland would be more than happy to support.

I firmly believe more tractors are sold on days like these (or at the Bar afterwards) than any other Field day.

Regards
Dean Marsh



